



# Activity Guide Advertising Sponsorship/Advertising Agreement

Thank you for becoming a Tinley Park-Park District partner! Please complete this form, review the Terms & Conditions and sign. Return your form via the email link, mail or fax. If you have any questions or would like further information, contact Carol Bradtke at 708-342-4254 or carol.bradtke@tinleyparkdistrict.org.

**Company Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City/State/Zip:** \_\_\_\_\_

**Contact Name/Title:** \_\_\_\_\_

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**OUTSIDE BACK COVER: \$2500 per Activity Guide**  
Only selected Activity Guides are available for this size ad.

**INSIDE BACK COVER: \$1700 per Activity Guide**  
Page cannot be split into half page ads.

**INSIDE FULL PAGE: \$1300 per Activity Guide**  
Page cannot be split into half page ads.

**INSIDE 1/2 PAGE: \$800 per Activity Guide**

**INSIDE 1/4 PAGE: \$500 per Activity Guide**

**Full Page**  
8.375" x 10.75"  
(.375 margins, .25 bleeds)  
8.375" (8.625" w/bleeds) | 10.75" (11" w/bleeds)

**Half Page Vert.**  
4.25" x 10.75"  
(.375 margins, .25 bleeds)  
4.25" (4.5" w/bleeds) | 10.75" (11" w/bleeds)

**Half Page Horiz.**  
8.375" x 5.375"  
(.375 margins, .25 bleeds)  
8.375" (8.625" w/bleeds) | 5.375" (5.625" w/bleeds)

**1/4 Page**  
4.25" x 5.75"  
(.375 margins, .25 bleeds)  
4.25" (4.5" w/bleeds) | 5.375" (5.625" w/bleeds)

### Choose Ad Size:

- Full Page**  
Outside back cover, contact Carol Bradtke at 708-342-4254
- \$1,700 Inside Back Cover  
 \$4,080 3 Activity Guide commitment
- \$1,300 Inside Full Page  
 \$3,120 3 Activity Guide commitment
- Half Page**  
 \$800       \$1,920 / 3 Activity Guide commitment
- Quarter Page**  
 \$500       \$1,200 / 3 Activity Guide commitment

**Payment Information**

Check Payable to Tinley Park-Park District  
Mail to the address below

Credit Card: Please call Carol Bradtke at 708-342-4254 to make a credit card payment

Please send me an invoice

Tinley Park-Park District  
8125 W. 171st Street, Tinley Park, IL 60477  
Attn: Carol Bradtke  
FAX: 708-342-4291

SEND

# TERMS & CONDITIONS OF SPONSORSHIP

**Sponsorship Purpose:** Sponsorship and advertising with Tinley Park-Park District (TP-PD) positively promotes and financially supports the mission, vision and values of the District.

**First-come, first-served:** Sponsorship opportunities are extended to any business, non-profit agency, governmental agency, organization, or individual that wishes to have a presence with TP-PD on a first-come, first-served basis, provided that the proposed sponsorship otherwise conforms with the policies as stated herein.

**Activity Guide Ads:** If we receive an ad that is unusable due to format, design or content, advertiser must submit corrected artwork prior to the deadline. All ads are subject to final approval. Please send ads to Carol Bradtke, at carol.bradtke@tinleyparkdistrict.org

**Conflict of Interest:** TP-PD reserves the right, at its discretion, to refuse any sponsorship or advertising from an organization, agency, business or individual.

**Payment:** Your organization or business agrees to pay the full sponsorship amount within 30 days of submitting this form.

**Rescheduling:** As deemed necessary, TP-PD holds the right to cancel or reschedule an event, publication or project at its discretion.

**Refunds & Cancellations:** No refunds are given. If TP-PD deems it necessary to cancel an event and the event is not rescheduled and did not have a scheduled rain date, the Sponsor has the option to choose another available event/program in the same tier in place of the event that was cancelled. The amount paid for the initial event is applied to the sponsorship fee of a future event.

**Event Day:** Sponsorships including on-site benefits must arrive on time as scheduled with the TP-PD.

**Banners:** Banners brought to events by the sponsor are not to exceed the recommended size of W: 6'x H: 4'. Please be sure all banners are prepared for the weather conditions. TP-PD is not responsible for any torn or damaged banners.

**Logos:** Submit logos to Marketing Manager, Carol Bradtke, at carol.bradtke@tinleyparkdistrict.org with the following specifications: Full color PDF, JPEG, PNG, with the fonts outlined (minimum resolution 300 dpi). Files saved as .doc, .xls, .ppt, or .pub are not accepted.

**Certificate of Insurance:** At times, TP-PD may require a Certificate of Insurance from the Partner naming the Tinley Park-Park District as Additional Insured. The certificate must be endorsed and coverage must be adequate to be consistent with TP-PD policy.

## Hold Harmless Statement

\_\_\_\_\_ shall indemnify, defend and hold the Tinley Park-Park District harmless from and against any loss, damage, claim, injury or judgment caused by, or on behalf of, or through the fault of \_\_\_\_\_, its employees or agents, which is related to its obligations and responsibilities under this agreement.

## AGREEMENT

I agree to the above stated terms and conditions of the Sponsorship Agreement and to make payment of the amount due in the time specified.

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_